Knowledge Management Group Activity

PBMA Champions- Identify POC
- Identify video nugget (VN) candidates
  - Organize VN by Center
  - Video nugget capture MSFC? GRC? JSC?
- Re-establish more active dialog
- Hold more regular meetings
  - Yearly face-to-face
  - Monthly telecoms
- Need more marketing materials
- Use "Today @" sites to market
  - Gary Johnson JSC
- Hold brainstorming sessions to identify group to communicate PBMA

PM Challenge
How can we identify groups to promote KR?
- Knowledge management advisory groups/ Working group GRC
  - Various skill sets involved
- Project management council
  Office of Chief engineer
- Center level meetings
- XML group interaction with PBMA
  - Manson Yew's group
- Talk about cross functional integration (working groups into NASA Directorate categories)
- Focus on PBMA success stories as well as lessons learned
- NOTE: Civil Servants can search KR prior to registering
- Use performance review process with supervisor to update CMS & KR
- Identify the timeframe to communicate an individual's transition/retirement
- Utilize APPL
- Refresh the SMA Directors on PBMA
- Scheduled Webinars
- Campaign involving Webtads (interactive for a brief period in time)
- Investigate knowledge capture video process at JSC utilized for VN
- Involve WG founders
- Articles (where?)
  Roger/Tahani